

STATISTICS AND METHODS FOR ECONOMICS AND FINANCE

2023-24

ENGLISH LANGUAGE

General information	
Year of the course	2023-24
Academic calendar (starting and ending date)	February-June 2024
Credits (CFU/ETCS):	6
SSD	L-LIN/12 (English language and translation)
Language	English, Italian
Mode of attendance	Face to face lectures; online practice lessons

Professor/ Lecturer	
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Telephone	
Department and address	Dipartimento di Economia e finanza, Largo Abbazia S. Scolastica - 70124 Bari
Virtual room	7ec3ohc
Office Hours (and modalities: e.g., by appointment, on line, etc.)	By appointment: F2F, via email, on Teams

Work schedule		https://www.uniba.it/it/corsi/scienze-statistiche/studiare/didattica/orario-delle-lezioni	
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
150	42	18	90
CFU/ETCS			
6	4	2	

Learning Objectives	<i>Analysis of specialized texts related to business, uncertainty and prospect theory. Understanding and communicating textual contents in written and oral form. English grammar.</i>
Course prerequisites	<i>The minimum requirement is English B2.</i>

Teaching strategies	<i>Lectures will allow students to practice their communication skills in English. Besides lectures, the course includes online practice lessons with Dr. Palazzo (caterinaclaudia.palazzo@uniba.it).</i>
Expected learning outcomes in terms of	
Knowledge and understanding on:	<ul style="list-style-type: none"> ○ Specialized concepts and terminology concerning business, uncertainty, and prospect theory. ○ English grammar.
Applying knowledge and understanding on:	<ul style="list-style-type: none"> ○ Studying the texts in the programme will provide students with logical-analytical tools to apply acquired knowledge to the workplace or to subsequent levels of specialization. Students will also be able to

	deal with interview questions and submit their own CV and cover letter.
Soft skills	<ul style="list-style-type: none"> At the end of the course, students will be able to: <ul style="list-style-type: none"> o communicate effectively in English in written and oral form about topics related to business, uncertainty and prospect theory; o understand and apply grammar rules. Students will develop the ability to effectively communicate what they have learned and express their own opinions. By the end of the course, students will have acquired the ability to continue studying independently.
Syllabus	
Content knowledge	<p><i>The programme is divided into three parts.</i></p> <ul style="list-style-type: none"> - <i>Probability and statistics: statistical thinking, formulation of judgments in situations of uncertainty, prospect theory in economics.</i> - <i>Project work: preparation of curriculum vitae, cover letter and job interview.</i> - <i>Business English</i>
Texts and readings	<ul style="list-style-type: none"> • <i>Kahneman, Daniel, Thinking, Fast and Slow, Penguin Books, London 2012 (Introduction, ch. 1-18, 25-29, 35, 36, conclusions).</i> • <i>Business Result Intermediate Student's Book with Online Practice, second edition, John Hughes and Jon Naunton, Oxford University Press (units 8-14).</i> • https://www.careers.ox.ac.uk/sitefiles/oxford-guide-careers-2024.pdf pp.47-65.
Notes, additional materials	<ul style="list-style-type: none"> • http://www.collinsdictionary.com/dictionary/english-italian • http://www.wordreference.com • <i>Course slides.</i> • <i>Murphy, Raymond. English Grammar in Use. With answers. Cambridge University Press. Cambridge 2016 (non-compulsory text, recommended for self-study)</i>
Repository	<i>Compulsory teaching material will be available on Teams (Dr. Palazzo).</i>
Assessment	
Assessment methods	<p><i>Assessment methods include a grammar test and an oral interview. The interview is designed to verify oral skills (listening, speaking) as well as the ability to analyse specialized texts.</i></p> <p><i>Written skills are assessed by writing a CV, a cover letter and answering job interview questions, to be prepared under the supervision of linguistic expert Dr. Palazzo. The project work, already corrected and revised by Dr. Palazzo, must be sent via email to Prof. Gaudio (Dr. Palazzo in cc) at least five days before the date of the exam. Students are required to use their institutional email account (@studenti.uniba.it).</i></p>
Assessment criteria	<ul style="list-style-type: none"> • <i>Grammar test</i> • <i>Knowledge and understanding of the texts in the programme</i> • <i>Applying knowledge and understanding to the preparation of the project work</i> • <i>Autonomy of judgment and critical reasoning in interpreting specialized texts</i> • <i>Communication skills (speaking, writing, reading, listening)</i> • <i>Critical thinking skills</i>
Final exam and grading criteria	<i>Pass or fail. Upon request, the assessment can be expressed in grades (minimum pass grade is 18/30). However, grades for this exam will not be</i>

	<i>computed in the final graduation score.</i>
Further information	