

General information	
Academic subject	Business Administration
Degree course	<i>L-16 Political, economic and administrative sciences</i>
Academic Year	III
European Credit Transfer and Accumulation System (ECTS)	8
Language	Italian
Academic calendar (starting and ending date)	2nd half of the year (february – mai 2023)
Attendance	Attendance, although not compulsory, is highly recommended

Professor/ Lecturer	
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Virtual headquarters	
Tutoring (time and day)	On appointment

Syllabus	
Learning Objectives	The Business Economics course deals with the vast field of disciplines that deal with the aspects of management, organization and survey of companies of various types. In particular, it aims to provide students with the basic knowledge and logical-analytical tools necessary to develop the ability to understand company behavior in a unitary way.
Course prerequisites	No specific prerequisites and / or skills are required.
Contents	Business economics and business-economics disciplines from a historical-evolutionary perspective. The concept of a company. First elements of analysis and classification of companies. Preliminary notions on company-environment relations. The systemic approach in business economic studies. The characters of the business system. The structure of the company, the institutional structure, the economic combinations and the technical structure, the assets, the personal body and the organizational structure. The economy of the company: the conditions of equilibrium in the different classes of companies. Business decision-making processes: investment decisions and current management decisions. Strategic decisions and main business strategies. The aggregates of companies. The main types of costs. The organization: the design of organizational structures, the organizational structure and operating systems, the organizational approach by processes. The functional areas and their organization. The creation of value. Aspects of business ethics. Objectives and

	functioning of corporate accounting and management accounting. Direct and indirect costs. cost configurations. Total fixed and variable costs and per unit. Proportional, progressive, degressive, regressive costs. The break even point. The contribution margin. Direct costing and full costing. The accounting method. Content, structure, drafting principles and evaluation criteria of the financial statements according to current civil law.
Books and bibliography	<p>CASSANDRO P.E., Trattato di Ragioneria – L’economia delle aziende e il suo controllo, Cacucci, Bari, ultima edizione. (Parte Prima: Capitolo I e Capitolo III fino al paragrafo 34, incluso).</p> <p>DI CAGNO N., ADAMO S., GIACCARI F., Lineamenti di Economia Aziendale, Cacucci, Bari, 2013.</p> <p>MATERIALE DIDATTICO A CURA DEL DOCENTE.</p>
Additional materials	

Work schedule			
Total	Lectures	Hands on (Laboratory, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
Hours			
200	64		136
ECTS			
8	8		
Teaching strategy	Frontal teaching, interactive teaching based on multiple choice quizzes in the classroom and presentation of business cases and exercises.		
Expected learning outcomes			
Knowledge and understanding on:	The teaching of Business Economics aims to provide students with basic notions of management, surveys and organization of production and consumption companies.		
Applying knowledge and understanding on:	The student will approach the analytical and conceptual tools for the interpretation of the economic, managerial and organizational aspects.		
Soft skills	1) Autonomy of judgment: autonomy in establishing the conditions of economy, effectiveness and efficiency of companies.		

	<p>2) Communication skills: expression and communication skills, using the knowledge imparted in class by the teacher and acquiring an appropriate company technical language.</p> <p>3) Ability to learn: autonomy in dealing with new business-economic learning paths.</p>
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Assessment and feedback	
Methods of assessment	Oral examination
Evaluation criteria	The final grade is assigned, evaluating the preparation, critical analysis and resolution of business-economic problems and exposure, using appropriate economic-legal terminology.
Criteria for assessment and attribution of the final mark	The final grade is awarded through a points system, with 30 points as best grade and 18 as a minimum. The exam is considered passed with a grade greater than or equal to 18/30.
Additional information	