

## COURSE OF STUDY: Science and Management of Maritime Activities

ACADEMIC YEAR: 2024-2025

ACADEMIC SUBJECT: Business Administration

General information	
Year of the course	<i>1 year</i>
Academic calendar (starting and ending date)	<i>1 semester – from 01/10/2024 to 30/01/25</i>
Credits (CFU/ETCS):	<i>6 CFU</i>
SSD	<i>SECS-P/07 Economia Aziendale</i>
Language	<i>Italian</i>
Mode of attendance	<i>Not mandatory</i>

Professor/ Lecturer	
Name and Surname	Fabio De Matteis
E-mail	fabio.dematteis@uniba.it
Telephone	---
Department and address	<i>Taranto</i>
Virtual room	---
Office Hours (and modalities: e.g., by appointment, on line, etc.)	At the end of each lesson and/or by appointment according to students' needs

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
<i>150</i>	<i>48</i>		<i>102</i>
CFU/ETCS			
<i>6</i>			

<b>Learning Objectives</b>	<i>Develop awareness of the concept of a business and its characteristics. Starting from this concept, deepen and transmit the elements characterising the business components represented by economic means, people and organisation with a particular attention towards the sustainability management. This, in addition to enabling the achievement of the learning outcomes mentioned below, will be particularly useful for students to understand the essential elements that characterise the business organization, whatever its specific sphere of action in the marine sector and, therefore, to develop basic skills regarding the structure and functioning of the organisations in which they will find employment after graduation.</i>
<b>Course prerequisites</b>	<i>No prerequisites are requested</i>

<b>Teaching strategies</b>	<i>Frontal lessons, workshops, case studies</i>
<b>Expected learning outcomes in terms of</b>	
<b>Knowledge and understanding on:</b>	The student will be able to understand both the concept of "company" according to different definitions that highlight its complexity, and the components of the company system and the basis of principles, logics and tools that characterize its management.
<b>Applying knowledge and understanding on:</b>	The student, studying the company components, will understand some applicative basics of the notions learned at a theoretical level.

<b>Soft skills</b>	<p><i>Making informed judgements and choices</i> The student will be put in a position to develop initial skills in the analysis of certain management aspects in order to assess their critical aspects.</p> <p><i>Communicating knowledge and understanding</i> The student will have the opportunity to develop and practice communication skills related to concepts and terminology of the subject through moments of confrontation and opportunities for exposure</p> <p><i>Capacities to continue learning</i> The student will be encouraged to learn new concepts not only through the use of his mnemonic skills, but especially by developing analysis skills.</p>
<b>Syllabus</b>	
<b>Content knowledge</b>	<p>The course will focus on the following aspects:</p> <ul style="list-style-type: none"> <li>- Company: definition and characters;</li> <li>- Company typologies;</li> <li>- The characters of the company system;</li> <li>- Aims and objectives of the companies;</li> <li>- The personal component;</li> <li>- The organizational component;</li> <li>- The company functions and processes;</li> <li>- The production factors;</li> <li>- Assets and income: company exchanges and measurement of economic utility;</li> <li>- Sustainability management: phases and instruments.</li> </ul>
<b>Texts and readings</b>	<p>Di Cagno N., Adamo S., Giaccari F. 2019. <i>L'Azienda. Finalità-Struttura-Amministrazione</i>. Cacucci Editore. Bari (Parte I-II-III)</p> <p>De Matteis F., Preite D. (2015). <i>Il ciclo della sostenibilità negli enti locali</i>. Giappichelli Editore. Torino</p>
<b>Notes, additional materials</b>	-----
<b>Repository</b>	-----
<b>Assessment</b>	
Assessment methods	<p>The assessment of learning will take the form of an oral test to be taken after the end of the course and aimed at examining the level of knowledge of the topics to be tested and the ability to connect them.</p>

Assessment criteria	<ul style="list-style-type: none"> <li>• <i>Knowledge and understanding</i> Ability to reason on management logic and possible interconnections between different areas of management.</li> <li>• <i>Applying knowledge and understanding</i> Verification of the knowledge of management tools and the ability to link theoretical and applicative aspects.</li> <li>• <i>Autonomy of judgment</i> Critical ability to identify strengths and weaknesses of the analyzed logic and application tools.</li> <li>• <i>Communicating knowledge and understanding</i> Accuracy in expressing concepts correctly and clearly using the appropriate technical terminology.</li> <li>• <i>Communication skills</i> Level of in-depth study and exposure of the acquired knowledge.</li> <li>• <i>Capacities to continue learning</i> Ability to acquire additional knowledge to that covered during the course</li> </ul>
Final exam and grading criteria	<p><i>The final mark is awarded in thirtieths and the examination is deemed passed when the mark is greater than or equal to 18. A maximum of 6 points will be awarded for each of the above evaluation criteria. In the event of excellence, honours will be awarded.</i></p>
<b>Further information</b>	.