

General Information			
Academic subject	VISUAL STUDIES AND DIGITAL CULTURE		
Degree course	Communication sciences		
Curriculum			
ECTS credits	6		
Compulsory attendance	No		
Language	Italian		
Subject teacher	Name Surname	Mail address	SSD
	Claudia Attimonelli Petraglione	claudia.attimonelli@uniba.it	L-Art 06
ECTS credits details			
Basic teaching activities	L-Art 06	10 C I	6
Class schedule			
Period	I semester		
Year	2020-2021		
Type of class			
Time management			
Hours measured	1h= 60 min		
In-class study hours	40 hours		
Out-of-class study hours			
Academic calendar			
Class begins	7.10.20		
Class ends	31.01.21		
Syllabus			
Prerequisite requirements	None		
Expected learning outcomes	<ul style="list-style-type: none"> - <i>Knowledge and understanding</i> among contemporary languages and praxis of the old and the new audiovisual texts. - <i>Applying knowledge and understanding</i> the lexicon of semiotic concepts in cinema and other audiovisual texts. - <i>Making informed judgements and choices</i> concerning primary and secondary literature, along as multimedia materials such as movie, videoclip, tv serial, advertising... - <i>Communicating knowledge and understanding</i> due to facultative short oral expositions and/or posters to the class, along with participative frontal lectures. - <i>Capacities to continue learning</i> in a realm of individual study through crossing medial languages and praxis. 		

Contents	Starting from the definition and genealogy of visual culture (Pinotti, Somaini 2016) and according to a media studies perspective, the program focuses on some of the most fruitful research axes of the twentieth century towards the XXI century in line with the corresponding aesthetic references: from the imaginary of black ((dark, punk, fetish)) to that of blackness and darkness, developing a path that takes into account the affirmation of an “aesthetic of malaise” which sees in the movement of #blacklivesmatter one of its outlets. Cinema, music videoclips, photography and social networks make up the <i>corpus</i> of signs and materials on which to base the interpretation of the contemporary and the reality plans mediated by technology.
Course program	
Bibliography	<p>Attimonelli, C.: <i>L'estetica del malessere. Il nero, il punk, il teschio nei paesaggi mediatici contemporanei</i>, DeriveApprodi, Milano 2020.</p> <p>Pinotti, Somaini: <i>Cultura visuale. Immagini, sguardi, media, dispositivi</i>, Einaudi, Torino 2016.</p> <p>Film e filmati</p> <p><i>Black Panther</i> (2018), R. Coogler, USA.</p> <p><i>Bram Stoker's Dracula</i> (1992), F. F. Coppola, USA.</p> <p><i>Christiane F. – Noi i ragazzi dello zoo di Berlino</i> (1981), U. Edel, Germania Ovest.</p> <p><i>Drive</i> (2011), N. W. Refn, USA.</p> <p><i>Edward mani di forbice</i> (1990), T. Burton, USA.</p> <p><i>Il portiere di notte</i> (1974), L. Cavani, Italia.</p> <p><i>Il trionfo della volontà</i> (1934), L. Riefenstahl, Germania.</p> <p><i>Jubilee</i> (1978), D. Jarman, Regno Unito.</p> <p><i>La leggenda di Kaspar Hauser</i> (2012), D. Manuli, Italia.</p> <p><i>Nosferatu</i> (1922), F. W. Murnau, Germania.</p> <p><i>Salò e le 120 giornate di Sodoma</i> (1975), P. P. Pasolini, Italia.</p> <p><i>Sing Street</i> (2016), J. Carney, Irlanda.</p> <p><i>Videodrome</i> (1983), D. Cronenberg, USA.</p> <p>TV serial</p> <p><i>Freud</i> (2020), M. Kren, Austria-Germania-Rep. Ceca.</p> <p><i>Hollywood</i> (2020), R. Murphy, I. Brennan, USA.</p> <p>Videoclip</p> <p>Those named in <i>L'estetica del malessere</i>.</p>
Notes	Vision of movies, tv serial episodes and videoclip is compulsory in order to comprehend the whole program.
Teaching methods	Frontal teaching with multimedial, audiovisual and digital material from the web 2.0 (youtube, twitter, e-pub, e-book), advertisement, documentary, movies etc.
Assessment methods	Written test
Further information	Facultative class exposition (max. 15 minutes) are suggested through ppt and/or other materials in order to explain to the class the subject chosen.