

General Information	
Academic subject	Information Theory and Sign Sciences
Degree course	Public, Social and Corporate Communication.
Curriculum	
ECTS credits	6
Compulsory attendance	No
Language	Italiano

Subject teacher	Name Surname	Mail address	SSD
	Filippo Silvestri	filippo.silvestri@uniba.it	M-FIL/05

ECTS credits details			
Basic teaching activities	11/C4	M-FIL/05	6

Class schedule	
Period	First Semester a.a. 2018-19
Year	First Year
Type of class	Conventional

Time management	
Hours measured	1 h: 60 min
In-class study hours	40
Out-of-class study hours	110

Academic calendar	
Class begins	15.10.18
Class ends	31.01.19

Syllabus	
Prerequisite requirements	Good Knowledge of the Introductory Lines to the Studies in Philosophy of Language, in Semiotics of Medias.
Expected learning outcomes (according to Dublin Descriptors)	<p>Knowledge and understanding. Knowledge and Understanding of the Most Important Theoretical Lines of Study in Philosophy of Language, Semiotics of Medias, Theoretical Philosophy.</p> <p>Applying knowledge and understanding. Students have to grow up a theoretical dispositions to understand some classical tests dedicated to the Information Theory and the Sign Sciences in the specific, characteristic developments of a contemporary Semiotics of Medias.</p> <p>Making informed judgements and choices. Reading, understanding and critical reworking of some classical texts, which are present in the teaching program.</p> <p>Communicating knowledge and understanding. The independence of judgment, we are looking for, will</p>

	<p>depend on the ability to understand the texts in curriculum.</p> <p><i>Capacities to continue learning:</i> The same independence of judgment will depend on the ability to understand the texts in program in the course of study.</p>
Contents	The texts in program trace some fundamental lines through the latest developments in the contemporary. Information Theory and Sign Sciences.
Course program	
Bibliography	M. Castells, <i>Comunicazione e Potere</i> , Ube Paperback, Milano 2017
Notes	Some General Lines of Research in Information Theory and Sign Sciences.
Teaching methods	Lectures
Assessment methods	Final Examinations Oral or Written. The exam tests aim to verify the ability of critical analysis of the texts in the program, the knowledge of the topics in the program, the property of language, the clarity and completeness of the exposure, the consistency in the argumentation, the ability to operate critical observations on what has been learned.
Further information	