

COURSE OF STUDY **LAW (LMG/01)**
ACADEMIC YEAR **2023-24**
ACADEMIC SUBJECT **IP LAW**

General information	
Year of the course	-
Academic calendar (starting and ending date)	2024/2/28 – 2024/5/29
Credits (CFU/ETCS):	6
SSD	Business law (IUS/04)
Language	Italian
Mode of attendance	In presence, strongly recommended

Professor/ Lecturer	
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Department and address	DJSGE – Via Duomo, Taranto
Virtual room	On Teams, code 04n22d5
Office Hours (and modalities: e.g., by appointment, on line, etc.)	Every Wednesday afternoon, after the class

Work schedule			
Hours			
Total	Lectures	Hands-on (laboratory, workshops, working groups, seminars, field trips)	Out-of-class study hours/ Self-study hours
48	32	16	102
CFU/ETCS			
6	4	2	

Learning Objectives	The activity, qualified as integrative, aims at the acquisition of specialized knowledge in the field of Intellectual Property Law, a branch of Business Law, explained in detail in the section of expected learning outcomes
Course prerequisites	Solid basic knowledge of private law institutions (preliminary) are required, especially in matters of persons, obligations, contracts. It is strongly advised to have also passed Constitutional Law, Political Economy and Business Law, because the fundamental notions of these disciplines are necessary to understand the institutions of the IP law.

Teaching strategie	The methodology will use a case-law technique that, starting from the examination of a practical case (dispute, contract) reconstructs the institutions and the discipline applicable to the various situations. Study groups will be set up to analyse the case and report back on the subject, playing the role of the different stakeholders or negotiating partners.
Expected learning outcomes in terms of	
Knowledge and understanding on:	<ul style="list-style-type: none"> ○ Trademarks and other typical and atypical distinctive signs ○ Patents and other industrial property rights

<p>Applying knowledge and understanding on:</p>	<ul style="list-style-type: none"> ○ Copyright ○ Upon completion of the teaching the student has acquired the following skills: <ul style="list-style-type: none"> • He knows how to recognize the fundamental characteristics of the different types of industrial rights (patents, utility models and other rights) and distinctive signs of business (brand, firm, sign, atypical distinctive signs); • He has a thorough knowledge of copyright law, both with reference to Italian law and recent developments in the European regulatory framework.
<p>Soft skills</p>	<ul style="list-style-type: none"> • Critical and judgment skills Through the examination of concrete cases and the study of documents and texts, the student correctly frames the concrete cases selecting the applicable discipline, understands the problematic aspects of institutions, with particular regard to relevant interests At the end of the course the/the student/student shall be able to face problem solving challenges with reference to practical-applicative issues related to the subject, such as: To lay down the arrangements applicable to a given industrial right, the substantial interests which are relevant, the solutions for protection and to check whether the rights of the holder of a right have been infringed or not and what are the restorative and compensatory instruments applicable • Communicating knowledge and understanding At the end of the course, the student/student must have acquired at least a basic level the disciplinary technical lexicon, in reading and decoding, as well as in production and coding, guided to the understanding and production of technical documents (pleadings, opinions) in the field of IP law • Capacities to continue learning At the end of the course the students must be able to further enrich their knowledge and skills also through the analysis and interpretation tools.
<p>Syllabus</p>	
<p>Content knowledge</p>	<p>The exam program consists of three core parts.</p> <ul style="list-style-type: none"> - The first part deals with the socio-economic and historical aspects of the protection of industrial property in the Italian and European legal system and in the international regulatory framework (TRIPs, Lisbon Agreement and Protocol); - the second part concerns the discipline of industrial property rights, with particular reference to the protection of trade marks and industrial inventions; - the third part concerns copyright, with a focus on the Digital Copyright Directive.
<p>Texts and readings</p>	<p>Attending students will study materials provided by the teacher during the course attendance.</p> <p>Non-attending students are required to study the following text: Olivieri G. - Ricolfi M., Industrial law, VII ed., 2023, Giappichelli, Torino, limited to the following Chapters: Parts I, II, III, VII (integrally); Part VIII (Chap. I).</p>

Notes, additional materials	To use any other text in substitution you must consult the lecturer to agree analytically on the program; in any case you must ensure the update, therefore texts not updated at least by 2022 cannot be used. We strongly recommend the use of a civil code with special laws on IP updated to not before June 2023
Repository	In-depth notes, sentences and case studies will be made available on the e-learning platform of Uniba, at the following url: https://elearning.uniba.it/course/index.php?categoryid=306

Assessment	
Assessment methods	Oral exam. For attending students, the verification method will be the same, but the oral exposition will be mainly a thesis on a case study related to one of the topics covered in class.
Assessment criteria	<ul style="list-style-type: none"> • <i>Knowledge and understanding</i> <ul style="list-style-type: none"> ○ The exam evaluates the non mnemonic, but reasoned knowledge of the main institutions as listed above • <i>Applying knowledge and understanding</i> <ul style="list-style-type: none"> ○ The exam aims to ascertain the ability of the student to connect the different institutions and to correctly frame the relationship between the case and law • <i>Autonomy of judgment</i> <ul style="list-style-type: none"> ○ The exam aims to assess the student's ability to understand and critically expose the problematic aspects of the institutions, with particular regard to the identification of relevant interests • <i>Communicating knowledge and understanding</i> <ul style="list-style-type: none"> ○ Proficiency in technical language is assessed in both reading/comprehension and oral production • <i>Capacities to continue learning</i> The exam assesses whether the student is able to apply the knowledge learned to the solution of simple practical cases and the interpretation of texts with technical content
Final exam and grading criteria	Final grade in thirtieth grade. The praise will be given to those who demonstrate particular ability to independently process the contents of study and critical analysis of the issues studied.
Further information	<p>ERASMUS Incoming Erasmus students can take the test in English, although it is strongly discouraged by the teacher because this is not consistent with the spirit of the European programme. The exam cannot be passed abroad by students Outgoing, being a matter of positive domestic law.</p> <p>THESIS The assignment of theses will be suspended when the number of 15 theses being processed is reached. It is advisable to request the thesis topic at least 12 months before the expected graduation date. Neither minimum votes in the examination nor minimum average are required for the assignment.</p>
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